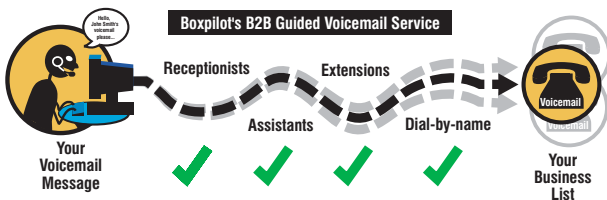


# GUIDED VOICEMAIL VS. AUTODIALER

Boxpilot pioneered and invented the Guided Voicemail approach because it's the only way to reliably and respectfully deliver your voicemail message to business audiences.



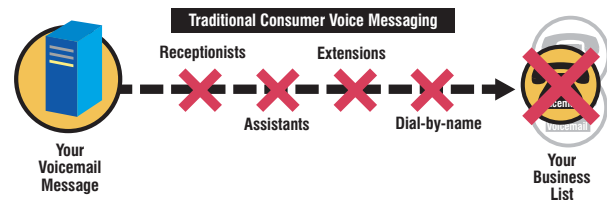
## Guided Voicemail (B2B)



**Boxpilot's Guided Voicemail** service was designed specifically for the B2B environment. Boxpilot uses specially trained live agents to navigate through receptionists, assistants, extensions and dial-by-name to "guide" your targeted voicemail message directly into the right person's voice mailbox quickly, accurately and respectfully.

- ✓ Designed for B2B
- ✓ Real person speaks to navigate
- ✓ Agent matches name correctly
- ✓ Controlled playback
- ✓ Reliable statistics
- ✓ Useful List Corrections

## Autodialer (B2C)



**An autodialer** is a computer that automatically dials a phone number on a list, waits and "listens" for a beep tone, and then plays back a pre-recorded message. Consumer marketers typically use such "autodialers" to leave voicemails on your home answering machine. Autodialers weren't designed for the intricacies of business phone systems.

- ✗ Designed for residential
- ✗ Can't "hear" options to navigate
- ✗ No recipient or wrong recipient
- ✗ Skipped Messages, Pop, Hiss
- ✗ Unreliable statistics
- ✗ No List Feedback



The World Leader in Guided Voicemail™

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