

# Data Filler™

Expand your reach and results by updating your records regularly with 100% human verified information.

## Overview

- **Don't let missing/bad data hurt your results** – Is your database a corporate goldmine or a lodestone? Studies show that 73% of data becomes stale after just 6 months. Data filler is a totally flexible, on-demand data upgrade service to add 100% human verified company and contact information to your database records.
- **Better data means higher ROI** – Improve the results of your data driven campaigns with better data. Maintain data quality and track the changes within customer and prospect companies with your commitment to ongoing maintenance.



Fill in the holes with regular data maintenance

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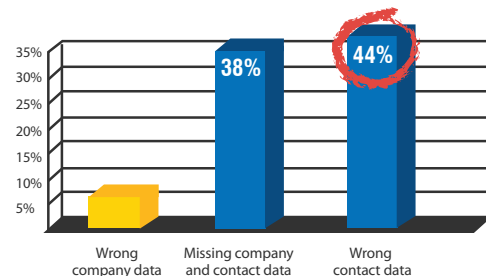
## Features

- **Human verified** – Every piece of data is sourced and/or confirmed by a specially trained live Boxpilot data agent to ensure 100% verification and accuracy.
- **Totally flexible requirements** – Choose any companies, contacts or fields you want updated and adjust your requirements whenever your program/campaign needs change.
- **Designate key records** – Flag key customers/prospects as records to receive priority updates.
- **Per field pricing based on data** – Not all data needs are the same. Per-field prices reflect time investment to update different information types. You choose how to utilize your data upgrade budget.
- **Seamless campaign integration** – Data filler can be incorporated onto the back-end of regular Boxpilot voice campaigns and included between waves on multi-wave and nurturing programs.
- **Short lead time & quick turnaround** – Respond to urgent needs, market opportunities and new priorities.
- **Freestanding Data Updating** – Data filler does not need to run with a voice campaign. It can be scheduled independently and timed to provide updated data in support of key selling or marketing deadlines.
- **Data easily integrates back into your database** – We will make the updates in pre-designated data fields so all you'll need to do is re-import the file to your database and the updates will be in place.

## Benefits

- Improves the ROI from data-driven campaigns
- 100% Guaranteed and human verified
- Easy to set-up with data driven campaigns
- Low cost vs. telemarketing or in-house resources
- No set-up or training required
- Maintains your database as an asset vs. a liability
- Pinpoint data accuracy to exactly what you need
- Guarantees data updating is completed on time
- Avoids lost leads due to out of date data
- Good data can reveal new sales opportunities

## Why your contacts are unreachable



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