

# Title-Only Messaging™

## No Name? No Problem! Expand your reach, improve your list data and expand your results with Title-Only Messaging

### Overview

- **Make voice contact without a name** – Use your list and reach the right person based on the job titles you designate. Our live call agents connect with company receptionists to make voice contact with the correct title holder.
- **Add new data to your list** – In addition to making voice contact, by actively engaging each account on your list to verify the title's accuracy as well as collecting phonetic contact names where possible, Boxpilot's live call agents generate two new valuable data points which can then be utilized or further verified.

### We find name & make voice contact



Using the job title  
you wish to target...



...we find the person &  
make voice contact

© Boxpilot, Inc.

### Features

- **Verified by call center agent** – Boxpilot's live call center agents interact with company receptionists and PA's to direct messages and make voice contact with the correct person; this is not a computer dialed service.
- **Customizable to industry, seniority** – Live agents can make decisions to match title groups to companies depending on industry and company size.
- **Salutation solved** – Unlike email or direct mail, with title-only salutation, a well scripted voicemail or live contact will not draw attention to the missing name.
- **Integrates with other Boxpilot services** – Used with both voicemail and live message, integrates into Multi-wave, and Quick Lead Qualify programs, and optional LinkedIn name verification.

### Benefits

- Reach more contacts with your personal message
- Reach more contacts even when name missing
- Verify the titles in your database
- Add contact names to your titles
- Ensures accurate voice contact to verified titles
- Save time and money vs. in-house/telemarketing
- Match your message to the title seniority
- Guaranteed campaign dates support schedule
- Increase responses on data driven campaigns
- Test new low cost/higher volume data sources

### Applications

- Expanding prospect lists
- Driving first contacts
- Inviting new companies to events
- Extending reach within a company
- Maintaining lead nurturing after staff changes
- Helping sales teams move past gatekeepers

### Expand your reach without names!



Before



After

© Boxpilot, Inc.



Copyright © Boxpilot, Inc. All rights reserved. Any publication, rebroadcast, or other use of this material without the express written approval of Boxpilot, Inc. is prohibited. All prices subject to change without notice. TOM-OPG-1. [www.boxpilot.com](http://www.boxpilot.com) 1-866-340-0994