

# Rapid Outbound Phone™

The fast, easy and cost-effective way to make voice contact with your entire list, utilizing both live phone and voicemail.

## Overview

- **The smart way to make voice contact** – Created to support B2B sales and marketing with the persuasive power of personal voice, Rapid Outbound Phone combines Boxpilot's Guided Voicemail and Live Message services. It ensures the highest possible delivery achievements and speedy executions.
- **Live or voicemail** – Trained call center agents engage in live discussions to deliver the key points of your message directly to your contacts, receptionists and PA's, or using voicemail to deliver your message when the case arises.

## Fast live phone or voicemail contact



Boxpilot Call Center



Your List

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## Features

- **Real-time decisions by call center agents** – Built-in flexible delivery protocols and real-time human decisions to ensure timely, accurate delivery. Not computer dialed, human intervention on every call guarantees professional, respectful approach.
- **Fast, easy setup and consulting** – Fast, easy set up, professional deliveries and consultation and planning by the experts who pioneered and created Guided Voicemail.
- **Pricing structure flexibility** – Flexible pricing by the name, by the call or based on guaranteed deliveries.
- **Integrates with other Boxpilot services** – Rapid Outbound Phone intelligently integrates with Synchronized Email, Title-Only Messaging, Multi-wave Campaigns, Quick Lead Qualify, Smart Texting and more!

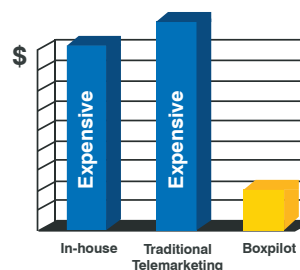
## Benefits

- Faster than telemarketing or in-house
- More cost-effective than telemktg or in-house
- Easier to set up than telemarketing or in-house
- Uses power of human voice to your advantage
- Campaigns always get done on-time, on-budget
- Pre-planned content means always best quality
- Automated methodology is hassle-free
- Verified list updates improve next campaigns
- Responds in real-time to particularities of target
- Builds relationships one person at a time

## Applications

- Event promotion (invites, follow-ups)
- Sales support (B's and C's, nurturing, cold calls)
- Boost responses (follow-up email, direct mail)
- Time sensitive (updates, changes)
- High priority (announcements, action required)
- Hard-to-reach markets (professional, retail, SOHO)

## Cost Comparison



## Typical Campaign Length

