

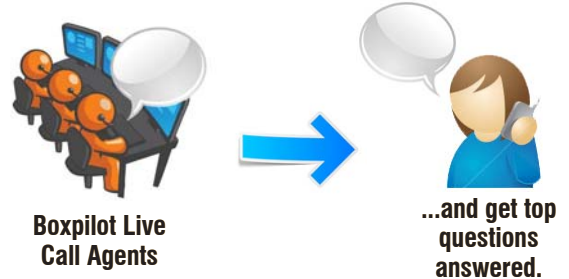
Quick Lead Qualify™

Get fast, easy and affordable answers to your important questions from live conversations with contacts on your list.

Overview

- **Fast answers to your top questions** – Add Quick Lead Qualify (QLQ) to your Boxpilot campaign and we'll ask your top closed end questions whenever we make a live connection with a designated contact. Our live call agents will record the responses in pre-designated data fields and you can incorporate the new information back into your database.
- **What do you want to know?** – Determining key attributes of your contacts like stage in buying cycle, size of potential account, and other qualification questions can sharpen your leadgen efforts.

We ask questions live...



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Features

- **One-time or ongoing program** – Set up QLQ as a one-time-only campaign add-on, or improve qualification data as a regular campaign feature.
- **Maintain cost control** – Only pay for qualification questions asked during a live connection with a designated contact and set a maximum, per-campaign budget.
- **Flexible questions** – You control exactly what is asked, and how, to ensure that responses meet your information needs.
- **Quick, Simple Set up** – Book the QLQ campaign add-on and start within 48 hours. Determine what you need to know and who you need to know it from and we'll handle the rest.
- **Flexible Format & Pricing** – Basic service up to three questions. Additional questions available at a la carte pricing.

Benefits

- Improves your data quality
- Focuses lead nurturing programs
- Shortens sales cycles
- Only pay for what you get
- Boosts campaign ROI
- Frees up your marketing/sales teams
- Saves money versus telemarketing
- Starts delivering data within days
- Respond to new opportunities quickly
- Ensures your top reps are calling only the best

Applications

- Lead Scoring/Nurturing
- Event invitations and RSVP's
- Budget, Authority, Need, Timeline questions
- Customer/Prospect Polling
- Customer Satisfaction
- Marketing Research



Find out info to help you hone in on the best!

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