

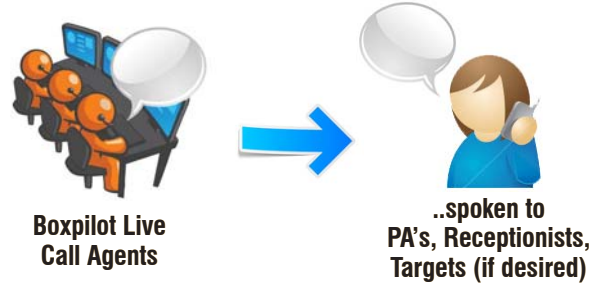
Live Message™

Reach hard-to-message contacts and expand your campaign scope with a responsive Live Message.

Overview

- Superior coverage to the “hard-to-message” – When voicemail is not an option, with Live Message our senior live call agents personally deliver a live version of your recording to receptionists, personal assistants and if selected, direct contacts.
- Call script tailored to your target – Working with our clients, we create a script based on your message and audience. Ideal for C-Levels, and/or industry environments like healthcare, education, professional practices & retail, your message is delivered the way your contacts are able to receive it.

A live version of your recording...



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Features

- Gatekeepers become your allies – Explains your purpose and enrolls gatekeepers to pass their handwritten message to your contacts.
- RSVP compatible – Collect RSVP or closed-end feedback on delivered live messages.
- Customized scripting and versions – Different script versions for receptionists/PA's and contacts tailors your message to its audience, with expert scripting assistance by Boxpilot.
- Pay Only for Successful Deliveries – If no live delivery is made it costs you nothing.
- Make the most out of getting a live answer – Personally delivered message is a better option for live pick-ups than a re-scheduled voicemail delivery attempt.

Benefits

- Increases delivery levels for voicemail campaigns
- Makes impact on hard-to-message contacts
- Gatekeepers become your delivery agents
- Highly personalized with superior response rates
- Allows for affordable RSVP's on event programs
- Improves total campaign response results
- Enables comparative response-type measures
- Reports when your contacts answer their phones
- Increases overall ROI
- Delivers fast feedback

Applications

- Event reminders/ attendance confirmations
- C-Suite audiences
- When high % of targets don't have voice mailbox
- Health care, education, construction, retail
- SOHO environments
- Heavy mobile users with high live answer rates

Live Message expands your reach



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