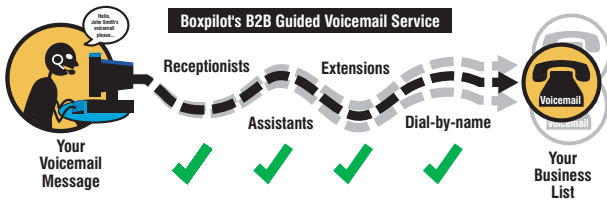


GUIDED VOICEMAIL VS. AUTODIALER

Boxpilot pioneered and invented the Guided Voicemail approach because it's the only way to reliably and respectfully deliver your voicemail message to business audiences.



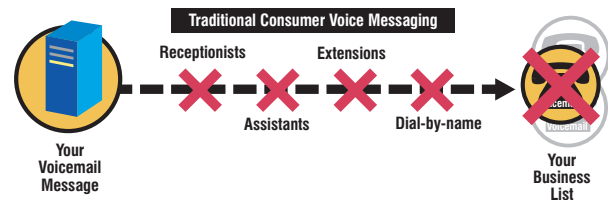
Guided Voicemail (B2B)



Boxpilot's Guided Voicemail service was designed specifically for the B2B environment. Boxpilot uses specially trained live agents to navigate through receptionists, assistants, extensions and dial-by-name to "guide" your targeted voicemail message directly into the right person's voice mailbox quickly, accurately and respectfully.

- ✓ Designed for B2B
- ✓ Real person speaks to navigate
- ✓ Agent matches name correctly
- ✓ Controlled playback
- ✓ Reliable statistics
- ✓ Useful List Corrections

Autodialer (B2C)



An autodialer is a computer that automatically dials a phone number on a list, waits and "listens" for a beep tone, and then plays back a pre-recorded message. Consumer marketers typically use such "autodialers" to leave voicemails on your home answering machine. Autodialers weren't designed for the intricacies of business phone systems.

- ✗ Designed for residential
- ✗ Can't "hear" options to navigate
- ✗ No recipient or wrong recipient
- ✗ Skipped Messages, Pop, Hiss
- ✗ Unreliable statistics
- ✗ No List Feedback



The World Leader in Guided Voicemail™

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