

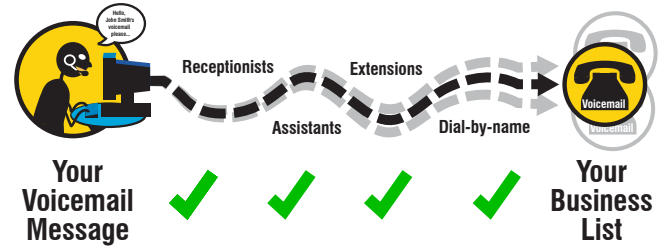
Guided Voicemail™

Make fast, easy and cost-effective voice contact with a perfectly delivered message to everyone on your list.

Overview

- Created for B2B marketing and sales – Your message is delivered to all the contacts on your list one at a time by trained call center agents working with all types of business phone systems, lists and scheduling. Via receptionists, dial-by-name directories, extensions and direct lines, your message is guided to your contact's personally verified voice mailbox, crystal-clear, every time.
- Sounds exactly like you called – You record your voicemail once, and then we deliver that exact message to everyone on your list; as personal as if you had called yourself.

Call center agent guided delivery



Features

- Customized to your needs – Every campaign is customized to manage the idiosyncrasies of your list, target audience, campaign objectives and delivery requirements.
- Professional quality – Not computer dialed, human intervention on every delivery guarantees professional quality.
- Flexible pricing options – Flexible pricing by the call, name or guaranteed delivery.
- Easy Integration – Integrates voice into email, direct mail and social programs. Optional add-ons include Synch Email, Multi-wave Campaigns, Live Message and Quick Lead Qualify.
- Fast, easy, reliable – Fast, easy set up and 100% reliable scheduling by the experts who created Guided Voicemail. Be sure to ask about our complimentary "I can't tell it's a recording" message consulting service.

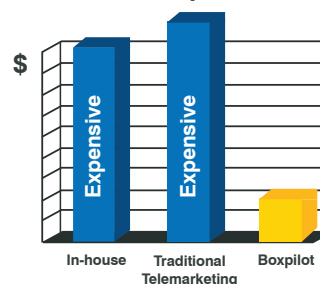
Benefits

- Boosts responses and ROI to existing campaigns
- Faster than telemarketing or in-house
- More cost-effective than telemktg or in-house
- Easier to set up than telemarketing or in-house
- Uses power of human voice to your advantage
- Campaigns always get done on-time, on-budget
- Pre-planned content means always best quality
- Automated methodology is hassle-free
- Verified list updates improve next campaigns
- Builds relationships one person at a time

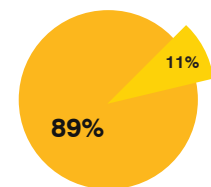
Applications

- Event promotion (invites, follow-ups)
- Sales support (B's and C's, nurturing, cold calls)
- Boost responses (follow-up email, direct mail)
- Agreement Renewals (maintenance, license)
- Announcements (new products, upgrades)
- List cleaning (name replace, data update)

Voice Contact Cost Comparison



Turning an obstacle into an opportunity



89% of calls go straight to voicemail anyway

